Beat: Entertainment

IMAX AND TWENTIETH CENTURY FOX SIGN LONG-TERM MULTI-PICTURE AGREEMENT

PACT INCLUDES UPCOMING FILMS

PARIS - LOS ANGELES, 30.10.2015, 13:47 Time

USPA NEWS - IMAX Corporation and Twentieth Century Fox, a division of 21st Century Fox, jointly announced the companies have entered into a long-term, multi-picture agreement. The deal includes future tentpoles from the Fox slate, including Deadpool, Independence Day Resurgence,...

IMAX Corporation and Twentieth Century Fox, a division of 21st Century Fox, jointly announced the companies have entered into a long-term, multi-picture agreement. The deal includes future tentpoles from the Fox slate, including Deadpool, Independence Day Resurgence, Maze Runner: The Death Cure and the studio's untitled Wolverine project.

Richard L. Gelfond, CEO of IMAX Corp.said 'Given their exciting upcoming slate, the agreement makes strategic sense for both companies. We are also excited to be able to release blockbusters together in China, which we think could help IMAX and Fox expand our footprint in that market jointly.'

Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. said '"With this new multi-picture deal, IMAX closes the loop among the Hollywood studios and takes our relationship with Fox to a new level'

Twentieth Century Fox produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of the studio: Twentieth Century Fox, Fox 2000 Pictures, Fox Searchlight Pictures, Fox International Productions, and Twentieth Century Fox Animation/Blue Sky Studios.

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create new experiences.Top filmmakers and studios are utilizing IMAX theatres to connect with audiences. IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of September 30, 2015, there were 1,008 IMAX theatres in 66 countries..

Source : IMAX Corporation

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Article online:
https://www.uspa24.com/bericht-6006/imax-and-twentieth-century-fox-sign-long-term-multi-picture-agreement.html

Editorial office and responsibility:
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